

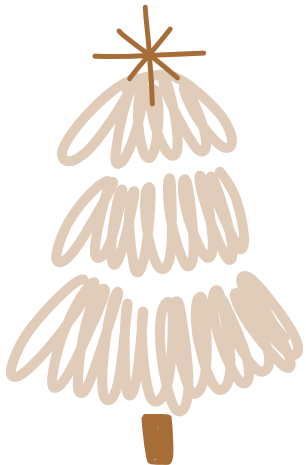
# The ParentLink News

## Happy Holidays!



## The Holiday Season is Finally Here

As the year comes to an end and the holiday season is upon us, we wanted to take the time to thank everyone for supporting our mission. In the spirit of the holidays, we wanted to reflect on ways ParentLink has been privileged to support families this year and share some ways we hope you can support us as we continue to grow!



## Did you know?

In the late 1980's, before being renamed the WarmLine, ParentLink's flagship service was called the ParentLink Connection Center.

You can reach our [WarmLine Services](https://www.parentlink.org/warmline) at 1-800-552-8522

# CoMoGives

CoMoGives is here! This annual online fundraiser comes every year for the month of December to help raise money for non-profits in the Columbia area, where ParentLink is based. Without our wonderful funders, ParentLink wouldn't exist, and this campaign helps increase our capacity to support parents and caregivers who are struggling.

**Please Donate**



We aim to pass our goal from last year and make this year the best yet. With the funds that we receive ParentLink will be providing more resources for families and caregivers in need and also build on all of our services that we offer with extra funding from donations. Since our non-profit organization relies 100% on outside funding to accomplish this work, we need your help to make this goal happen!

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**[Click here to make a donation!](https://www.comogives.com/organization/Parentlink)**

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**Or visit**

**<https://www.comogives.com/organization/Parentlink>**

## Testimonial of the Month

*"I am so thankful for WarmLine. Rachel and Yvette were the only two people that have taken the time to listen to me. I feel heard and validated for the first time in four months."*

# Help For The Holidays

During the holidays, many children are home more than usual and caregivers often feel the stress of the increased togetherness. “I think that ParentLink can offer families comfort during the holidays,” said Kelsey Cunningham, Senior WarmLine Coordinator. “We can help them connect through kindness, tone of voice, empathy, to find a way out of that cycle of distress.”

Make sure to visit our [website](#) to navigate all the services ParentLink can offer your family.

Check It Out!



Your child's health is in your hands

**TEXT 585-FAMILY1**  
to connect to free support and resources



ParentLink  
University of Missouri



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As you're driving down the highway this holiday season, keep an eye out for this new billboard! ParentLink is conducting a media campaign on behalf of DHSS in support of those parenting children with special healthcare needs (CSHCN). In addition to billboards, listen for CHSCN radio spots on your favorite station and commercials on your favorite tv platforms. Parenting can be extremely challenging, but ParentLink is here to help and assure caring adults they are not alone.



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# Welcoming All New SchoolLink Staff

Three exciting new colleagues have joined our SchoolLink team, providing support for school professionals that is just a phone call away. From the custodian to the superintendent, SchoolLink supports Missouri school professionals in K-12 settings with strong support from Missouri's Department of Elementary and Secondary Education (DESE).

This month we shine light on Laurie Potter, long time educator and now one of our SchoolLink family support specialists.

## Meet Laurie Potter

Laurie is an experienced educator with decades of teaching early childhood, as well as middle school math and science classes. She has worked extensively with ESL/ELL families throughout her tenure. Laurie holds a Master of Science degree from the University of Missouri-Columbia in Curriculum & Instruction with an emphasis in Science Education. Laurie taught in the public schools of Missouri for 31 years before retiring in 2023. She loves to travel the world, play pickleball, watch tennis, and spend time with her family and friends.



### To Reach Our SchoolLink Services:

Call: **1-844-686-6854**

Email: [schoollink@missouri.edu](mailto:schoollink@missouri.edu)

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